JMCCO PO#34209 BRIAN AND JULIA(0218438)

ITEM PPD-848R Moisture Lip Balm Ocatagon RVO



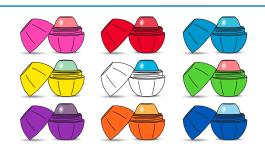
Art Guidelines

AREA

IMPRINT 0.345 inch HEIGHT 0.92 inch WIDTH

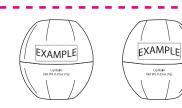
1. Pad Print

| a. Positive imprint - 6 pt minimum | Sample Text |
|---|-------------|
| b. Reverse imprint - 7 pt minimum | Sample Text |
| c. Serif and italic types - 7 pt minimum | Sample Text |
| d. Line weight, positive lines5 | |
| e. Line weight, reverse lines (gap) - 1.2 | |



Color Variance & Shifting

- -This proof is not an exact match of finished product. There will be a color variance due to this being viewed on an RGB monitor.
- -Color variances also occur when being printed on different mediums (ie: leash and label) and will not be an exact match.
- -This proof should be used to inspect layout, spelling and approximate color appearance.



Art may shift as much as 2mm in any direction on final product.